

INDIVIDUAL AND TEAM FUNDRAISING

Enhance your event by encouraging your participants and volunteers to set up a fundraising campaign.

GETTING PARTICIPANTS TO SIGN UP

When you host your event's online registration on ITS YOUR RACE, you are given the opportunity to open up fundraising for your charity (or charities). Once everything is set up, the next step is to get the word out about your fundraising campaign. Participants can find your event on ITS YOUR RACE and click on the FUNDRAISING/DONATE menu item on your event details page.

Once they click on that, they'll be taken to the page that shows them what the overall fundraising campaign is all about. They can click the button to BECOME A FUNDRAISER and create an INDIVIDUAL or TEAM account. If an individual does not wish to start their own fundraising campaign, but wishes to donate to the campaign, they can simply click the DONATE button and make a general donation, or donate to an existing individual or team campaign.

Once a person clicks on BECOME A FUNDRAISER, they are taken to a page where they can select whether they would like to start an INDIVIDUAL fundraising effort, or a TEAM fundraising effort.



